

Philippe Jordan, CMA, CIRP
Partner
Montréal, Québec



Philippe Jordan is a partner in the Deals practice of PricewaterhouseCoopers LLP working in the Montreal office. He is part of the Corporate Advisory & Restructuring team.

Philippe has more than 15 years of experience working for small- and medium-sized public and private companies in matters of restructuring and insolvency. His experience spans various industries including retail, manufacturing, technology and transportation. He typically works with clients who are experiencing financial difficulties as a result of operational challenges. With his team of professionals, he identifies the root causes of these issues and proposes operational changes to rectify the situation.

Philippe earned a Bachelor of Commerce (Finance Major) from Concordia University in 1994, and is also a Certified Insolvency & Restructuring Practitioner (CIRP) as well as a Certified Management Accountant (CMA). He has made numerous speaking appearances at various industry conferences and has made business-related presentations at universities throughout Quebec. He has also sat on various committees for the Canadian Association of Insolvency and Restructuring Professionals (CAIRP).

Retail – Confidential

Provided strategic assistance to a public retail pharmaceutical franchisor with over \$1B in annual sales in order to determine various M&A alternatives for the client. Led a team of professionals in the strategic business review and determination of alternatives available to management and presented the situation to its board and shareholders.

Retail – Confidential

Provided reorganization assistance to several retail pharmaceutical chains on numerous occasions (10+) and operated, divested and/or liquidated various retail pharmacies on their behalf. Acted in various formal and informal roles in order to take control of the operations for the franchisors and operated the sites up to 18 months in order to sell, reorganize or close stores on behalf of franchisor.

Wholesale – Confidential

Provided reorganization assistance to a \$100B public pharmaceutical distributor who needed interventions on its behalf in various capacities to protect its investment and debt. In that capacity, has provided strategic restructuring and insolvency expertise to this client for over 10 years and acted formally on its behalf on numerous occasions to operate, divest, refinance and liquidate retail pharmaceutical operations.

